



THE 6 STEP PURPOSE PROCESS

- 1.** We are intrinsically motivated to make a difference in our world. Whether it be internationally or domestically people are looking for a trustworthy place they can empower to make a difference in peoples lives. When looking for the right place to partner we want to know that their is going to be a powerful and specific outcome for the money we deploy to make a difference. What if you could create the change in someones life that you wish you had in school? That is what Compassionate Touch does.
- 2.** When people find us they are curious to how we arrived on the scene in schools and have the favor we do within districts and nations. The longevity of our company has been sustained through relationship being first. We have gotten this far because our model is built off the idea of empowering people within schools and communities to sustain and create the difference. We come alongside schools that are looking for our solutions for their students and that is why Purpose is so successful.
- 3.** When you give us \$100 we make sure to stretch that money as far as possible to create the longest, largest and most leveraged amount of impact in someones life. We know how valuable money is to individuals and want to steward each dollar as a representative of your passion to make an impact in the world. We have strategized on how this impact will take place and continue to grow and build on itself which is why we do this through public and private school systems.

When you support a student, we connect with the school, get the materials to the student, teach and coach the schools faculty on the process and mindset of Purpose and even go and facilitate a few of the lessons and courses ourselves to get the excitement and passion moving around the success of young people in society.
- 4.** When we facilitate this program we help create an atmosphere where students are given a choice to dream and think outside the box. We help them process through their emotional intelligence, we build a life plan with them, we coach them to begin to make decisions about their future career and job. We make an investment into these students that leave them changed forever.

Internationally we translate the Purpose Workbook materials into local languages and leave them with the book. We do the same for the teachers and faculty so they can continue the impact for up to 12 weeks after we leave, we empower local leaders to follow up and ensure that each school is taking the program and process serious by having them sign contracts and continue to follow up ensuring maximum impact.



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Domestically we give them either the Purpose Workbook or when technology is available and readily used in the schools we allow them to access to go through our Purpose School Online. This is only for english speaking countries or America and the impact of this program is much more extensive and deep. They are given over 40 training videos, 100s of questions to work through and cover all the bases of what it takes to live on and from purpose in your life.

- 5.** After several months we put together your package. We want you to know exactly how we used and are using your money to creating a lasting impact in people. Based on our permission we will send you a photo of the student you sponsored and the description of the process your students went through in the program. We also will provide their name, age and the dream they feel they want to accomplish in their future. Other benefits are added as we continue to develop this process but we will also add the location of that student so you can know in what area and region your money is changing lives.

We know how important it is to report to you how we handle the money and we want you to feel directly connected to the heart and face of someone in the world that you gave hope and purpose to. You can message your student on social media and connect with them to continue to help. You can continue to see their face and know each day that you've made a choice to not just make a difference but be the difference for someone with a purpose. (Details on how we report our progress is subjective to each student and parent permission, wanting to be respectful we want to handle all private information with the utmost care and thoughtfulness and we do our best to tell you you've empowered us to empower and change others)

- 6.** We believe that community wide transformation and change takes place by investing into each person in a community. Where not for profit work can sometimes dismantle and disempower local community leaders we fight to empower and give them the responsibility of creating, maintaining and growing the change by resourcing them with the tools to invest into young people: the future of their community. The way you change a person is you help that person think differently. You help them think of their future, their relationships, money, health, community, their job and their life differently. You ask questions and invest into their mindset and that is why we choose to invest purpose into young peoples thinking.

A community united in purpose can help the world live a life they can only dream of. The outcome of our program is to help young people discover their career path and future. To adopt powerful values, principles and ideas of how to create a healthy and sustainable future. The most powerful investment we can make in humans is to help them adapt and inundate into culture in a way that allows them the choice to maintain and build a family that allows them to find and keep a job that allows them to be a contributing member of society and that is what Purpose accomplishes.



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If we want to see a better future, we must invest backwards into children that will run our future. Students are the future of societies and communities. What if we went beyond academics and partnered with each of them to find their place in the world? What if we could be the source of someone Purpose? What if you could provide Purpose to someone stuck in a problem? Join our team today and sponsor a student on their path to Purpose.